
ROCKETSEED SMALL BUSINESS SOLUTION

Rocketseed enables you to cost effectively and effortlessly use every email your business sends to increase brand awareness, website traffic, new business leads and your marketing footprint.

Activating Rocketseed is not about increasing costs but rather about allocating and using your existing marketing budget more effectively.

To find out whether Rocketseed is critical to your business, you need only ask yourself 3 simple questions.

1. How many emails do I send to clients, prospects, suppliers and acquaintances?
2. How many of these emails does justice to my brand, drives traffic to my website, allows me to intelligently markets my products and services and automatically generate new business leads?
3. With most of our business communication taking place by email can my business afford not make every email we send work for us?

In fact Rocketseed is business critical for every small business that is serious about building brand and growing their businesses.

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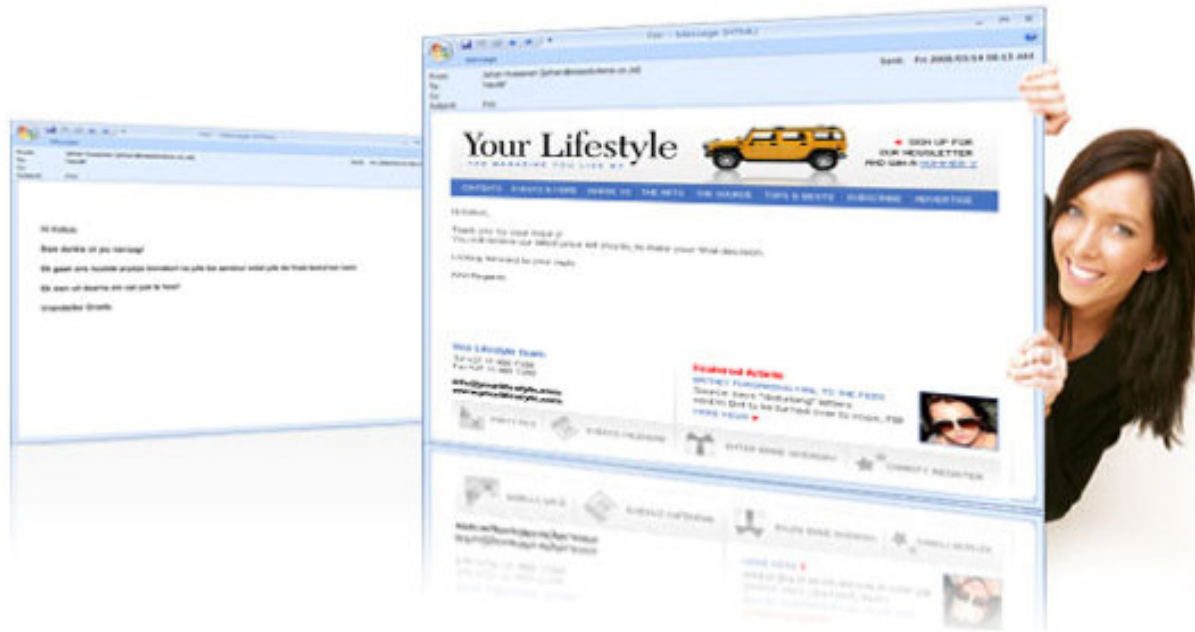
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WHY ROCKETSEED

As the Global market leader, Rocketseed already delivers technology as a service to over 500 leading enterprise and thousands of small business clients on 5 continents.

Highly flexible and cost-effective our proven technology allows small businesses to take full control over the **flow**, **appearance**, **compliance** and **delivery** of every email they send.



Considering that with Rocketseed your branded email correspondence is interactive, measurable, increases website traffic and generates new business leads, it is clear that no small business should miss out on this extraordinary opportunity.

Branding email correspondence the Rocketseed way is set become a universal corporate imperative for successful small businesses. Why not take advantage of this opportunity today and enhance your reputation as a market leader.

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HOW ROCKETSEED WORKS

Rocketseed allows you to intelligently wrap every email you send with your brand and a powerful, interactive and clickable marketing message before delivering it to the recipient/s of your choice.

When a recipient clicks on any of the links in you branding and marketing insert you will automatically be notified which recipient and link was clicked. Immediately follow-up this lead or increase brand loyalty by sending courtesy email thanking recipient for visiting your company website.



You can also change, rotate or schedule different branding and marketing inserts depending on your own unique requirements. From promoting a new product or service or alerting customers about a special offer, the range of applications available to you is limitless.

Getting set-up on Rocketseed requires no technical knowledge, skill or hardware. Our client fulfilment and support team will ensure you're your implementation is effortless and hassle free, allowing you to focus on your business.

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BUSINESS BENEFITS

As a small business you most probably send hundreds if not thousands of emails to customers, partners and prospects every week. Originating from a trusted sender they are very likely opened and read, guaranteeing you nearly 100% exposure.

You can now benefit from this powerful channel to market by using Rocketseed to:

- Take control of appearance paper substitute communications
- Build brand and extend reach
- Market and promote products and services
- Increase website traffic
- Generate new business leads
- Ensure email compliancy

Utilising your business emails as a brand enhancement and marketing platform makes absolute business sense. If you are serious about building your business and brand then Rocketseed is the ultimate business solution for you.

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APPLICATIONS

Use everyday business email to effortlessly and intelligently spread your marketing and business specific messages to targeted recipients.

Click here [<http://za.rocketseed.com/flash/g.swf>] to see how other businesses are benefiting from using Rocketseed to:

- Enhance Branding & Reach
- Promote Products and Special offers
- Publish Success and Awards
- Distribute latest PR and News
- Announce new Website launch
- Use Testimonials to enhance Reputation
- Holiday & Religious Wishes
- Drive Traffic to their Websites
- Create Awareness of products and services
- Integrate online Tours and Audio Visual Presentations

Rocketseed allows you to manage and track the success of all your campaigns, and nearly everyone of our clients agree that there is simply no better solution or channel to market available to small business today.

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CLIENTS

Thousands of success stories and counting, as the global market leader the primary source of new customers for Rocketseed is the amazing number "*of word of mouth*" endorsements and referrals they get from existing customers.

Click here http://za.rocketseed.com/businesses_gallery.php to view latest clients and their branding by industry:

- Accounting & Forensics
- Strategy & Consulting
- Advertising & Marketing
- Healthcare & Pharmaceutical
- HR & Recruitment
- Financial services & Insurance
- Web & Creative design
- Art & Photography
- Internet & Computers
- Music & Entertainment
- Travel & Tourism
- Hospitality & Events
- Non Profit & Charity
- Automotive and Petroleum
- Celebrities
- Construction and design
- Property & design
- Printing & packaging
- Publishing & Media
- Education and Training
- Retail & Wholesale
- Electrical and Plumbing
- Restaurants & Wineries
- Animal & Welfare
- Home & Garden
- Telecom and Mobile
- Sport & Leisure
- Clothing & Accessories
- Supply & Logistics
- Aviation
- Specialist services

Whatever industry you operate in, if you are a small business with a website who actively communicates by email Rocketseed is mission critical to you.

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TESTIMONIALS

Ongoing customer feedback combined with a client retention rate in excess of 100% is clear testimony that Rocketseed delivers for small business clients, irrespective of industry and size. Here are some of the latest comments your peers has made about Rocketseed.



"In my wildest dream I could never image email branding working so effectively for me. The use of rotating client testimonials on my email branding was a stroke of marketing genius and has secured me new business revenues far exceeding the cost my annual branding in the first month."

Fanus Schoeman



"As property developer I use everyday email to communicate with all suppliers, buyers and institutions. You can imagine the surprise when I secured a multi-million rand transaction through a enquiry generated of my interactive Latitude branding. Latitude not only set your emails apart, it actually increases the sender's loyalty towards his company and the product or services he or she markets and sells."

Nicola Prinsloo

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SERVICES AND SUPPORT

All small businesses face a common challenge in that there is never enough time in the day to accomplish everything you would like to do.

By signing up for Rocketseed today you can check the following things of your list:

- Standardize my companies e-mails
- Optimize the use of my everyday emails
- Increase brand awareness
- Improve client retention and loyalty
- Cost effectively market my products and services
- Drive more traffic to my website
- Ensure all our business email compliancy

The best of all is that it will only take a couple of minutes of your time. All you need to do is sign-up today and let us do the rest.

And remember after you have signed-up the world class Rocketseed customer support team is always available to help you with any query or question you may have.

As specialist they talk to many businesses from many industries on a daily basis and chances are that they have experienced your question before so getting you sorted should take no time at all.

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